



A bright sun in a clear blue sky with a man and a child celebrating. The man is standing behind the child, both with their arms raised in a gesture of joy or triumph. The child is wearing a red long-sleeved shirt and blue jeans, while the man is wearing a plaid shirt and blue jeans. The sun is in the upper left corner, creating a lens flare effect.

it's Learning

The Individual Learning Platform™



Since 1999, it's learning has focused on the individual student and on what they need to achieve personal success

Administrators

How can you enhance school leadership and meet your community's educational goals?

By helping your faculty engage each student as an individual to improve learning outcomes

it's learning provides a unique set of tools to help teachers better engage their students with individualized assignments and multimedia content aligned to learning objectives. Each student receives an Individual Learning Plan, and *it's learning* monitors their progress, showing them how they are doing and giving them a sense of ownership over their education. Meanwhile, reports show administrators, teachers and parents where further instruction or intervention are needed to help students achieve their goals. Our professional development programs help teachers individualize their lesson plans and use *it's learning* resources and data to enhance their instruction, and to collaborate with other teachers more effectively.

Teachers

Where do you find the support you need to teach every student as an individual?

From a learning management system designed to support personalized instruction

it's learning gives you the environment you need to create and manage Individual Learning Plans and to effectively collaborate with other teachers, administrators and parents to support every student's educational needs. Within *it's learning* you and your students stay organized and on-task with detailed automatically graded assessments and progress reports. You have what you need to assemble the engaging learning materials your students need, and the information you need to communicate about their progress in a meaningful way. Your students want a creative and interesting education, and *it's learning* makes it easy to develop new ideas and to incorporate multimedia and Web 2.0 content into your lessons, while staying aligned with all of your curriculum requirements.



Librarians

How can you best support both teachers and students in finding the resources they need?

By becoming a Content Guide to the world of digital materials

it's learning provides integration with the world of content and provides an environment that helps align it all with educational requirements within an authentic learning environment. In schools using *it's learning*, librarians become Content Guides, helping both teachers and students use the media center to find the materials they need to best support their interests and learning objectives. Easy to use multimedia tools then help teachers deliver both their own and licensed content to their students, and encourage students to create their own multimedia presentations. Content Guides become essential resources in the *it's learning* world for both navigating and delivering the best available resources for every learning objective.

Technology Administrators

How can you ensure that your technology strategy supports your schools' educational goals?

By providing resources for the classroom, media center and home that tie educational practices to results


it's learning provides a single point of entry for all software applications and digital content, encouraging adoption and ensuring that technology helps accomplish learning objectives for every student. With an enterprise SaaS platform, *it's learning* is constantly updated and never requires local installation or maintenance. Gold-level support ensures that your users have constant access to the tools they need with no down time. *it's learning* can automatically feed information into your SIS or data warehouse, and provides easier access to formative data to support instruction. Our mature intuitive interfaces let all users work and communicate wherever and whenever they need whether on Mac, PC, Xbox 360® or mobile phone to help them realize measurable educational benefits from your technology investment.



About *it's learning, inc.*

With offices in Boston, London, Paris, St. Petersburg, Amsterdam, Copenhagen, Stockholm, Alicante (Spain), Germany, and Bergen, Norway, it's learning is a global company offering an Individual Learning Platform tailored to meet the needs of educators. In early 2009, we opened our US headquarters in Boston, MA to meet the increasing need for a high quality and affordable learning platform that catalyzes educational improvements in K-12 schools. We offer professional development services in individualized instruction and the ***it's learning*** platform to help educators improve measured outcomes, school retention rates, high school graduation rates and college admissions, all at a lower cost than current instructional approaches.

To learn more about it's learning, inc., visit us at www.itslearning.net or email briefing@itslearning.com

A bright sunburst graphic with multiple rays emanating from a central point, set against a clear blue sky background.

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